

## **247headhunting Declares UK Move a Royal Success**

April, 2008

London, UK – After the first full year providing resourcing services in the United Kingdom, 247headhunting declares it a success. With years of experience offering premier recruiting and resourcing services in the US, 247headhunting, a leader in offshore Recruitment Process Outsourcing (RPO), moved into the UK market in 2007.

From the initial launch, the company anticipated the challenging economy ahead, yet nevertheless experienced rapid growth and demand for its services. This is no surprise to Manish Karani, Founder and COO. “Many of our clients are working within a tight budget, which is why our services are so attractive: we’ve proven time and again that our process is effective and efficient. We don’t require a large investment to make a large impact”.

That process is partially responsible for 247headhunting’s exceptional first year, earning the company a reputation for flexibility and innovation. By taking a consultative approach, explains Linda Quinn, Director, 247headhunting addresses every client individually. “Each client is unique and has different needs; each resourcer has different strengths. We keep our business plan simple so that we can adapt easily, and match the best resourcing services to each particular client”.

“Our process separates us from our competitors. We work hard to stay ahead of demands in the marketplace. We’re able to anticipate our clients’ needs and support them, which then allows them to proactively market themselves to their clients.”

Based on positive response to the local UK presence and a successful first year, the company expects expansion of existing relationships and referrals to contribute to significant growth in 2008.

###